

## **Historic, Archive Document**

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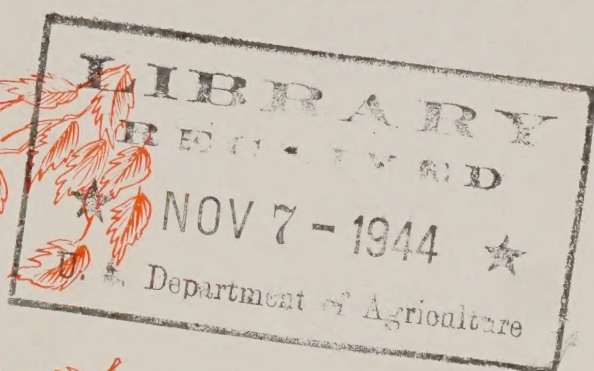
62.57

**JULIUS ROEHRS COMPANY****Rutherford**  
New Jersey

N. J.: Rutherford 2-0090

Rutherford 2-0091

N. Y.: Longacre 5-4228

**TRADE LIST — NOVEMBER 1944****THANKS  
GIVING****NOVEMBER 23****CHRYSANTHEMUMS IN POTS****Large flowered, proven varieties, assorted colors**

yellow, pink, bronze, white..... 1.50, 2.00, 3.00

**Standards, 8" pot, 3½-4' high**..... 5.00**Cascade, bush, single yellow (early Nov. only)**.. 3.00, 4.00, 5.00**FERN DISHES**

Pottery planted with assorted Table Ferns; suitable as center-piece for livingroom or office.

1.50

**ADVANCE CHRISTMAS LIST**

For your convenience in placing early orders

**AZALEAS, Indica** ..... 1.50, 2.00, 2.50

Coral Bells ..... 1.00, 1.50, 2.00

**BEGONIA** ..... 1.50, 2.00, 2.50, 3.50**CYCLAMEN** ..... 1.50, 2.50, 3.50**POINSETTIAS** ..... 1.50, 1.75, 2.00, 2.50,  
3.50, 4.50, 6.00, 8.00, 12.00, 15.00Also Araucarias, Cherries, Kalanchoe  
Foliage Plants and Dishgardens



ROEHRS NOVEMBER OFFERINGS

ADIANTUM Wrighti 3"	.....		.35
4"	.....		.75
ALLAMANDA Hendersoni, 6" and 7"	.....	3.00 &	5.00
ANTHERICUM Mandaianum, 5"	.....		1.00
ANTHURIUM Andreanum hybrids in pots	.....	5.00 &	7.50
ARAUCARIA Excelsa 5"	.....	1.50 &	2.00
5½"	.....		2.50
ASPIDISTRA luridum, 5"	.....		1.50
BEGONIA Imperialis, 3"	.....		1.00
BELOPERONE guttata (Shrimp Plant) 4"	.....		1.00
CACTI and SUCCULENTS 2"	..... doz.	1.20 &	1.80
CALADIUMS, Fancy-leaved, bushy, 6"	.....		1.50
CHRISTMAS CHERRIES	.....		1.25
CHRISTMAS PEPPERS	.....	1.00 &	1.50
CHRYSANTHEMUMS in pots, large flowered, proven varieties, assorted colors—yellow, pink, bronze, white	.....	1.50, 2.00, 3.00	
Standards 8" pot, 3½-4' high	.....		5.00
Cascade bush, single yellow, (early Nov. only)	.....	3.00, 4.00, 5.00	

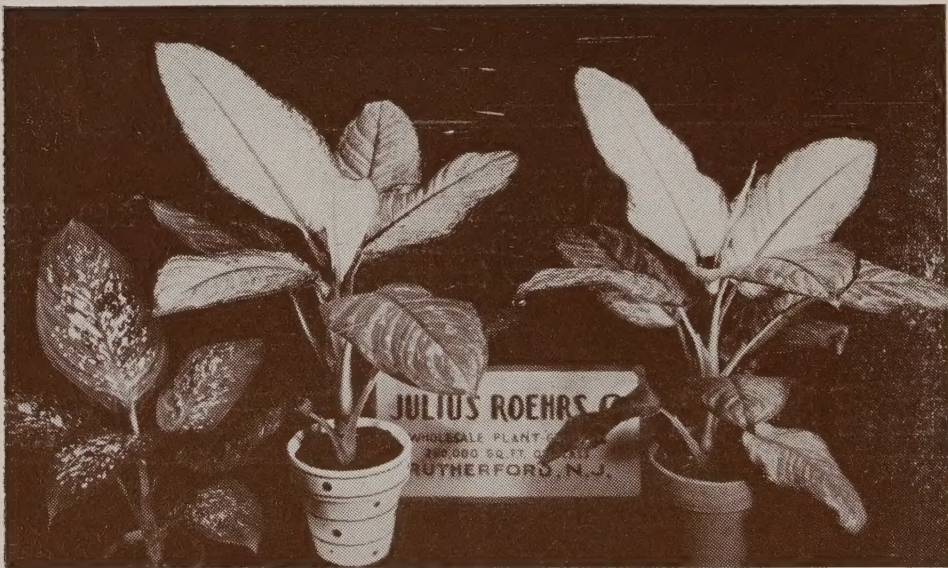
REGAL CIBOTIUMS

Graceful and dainty—  
yet sturdy and durable  
for decorations.

8" tub, single crown	6.00
8" tub, double crown	7.50
10" tub	10.00



CISSEUS Antarclica 4"	.....		1.00
CLIVIA, 6" pots	.....		2.50
CRASSULA Arborescens 8" tub	.....		5.00
CROTONS 3"	.....		.75
CRYPTANTHUS roseus pictus	.....		.15
CYCLAMEN 5½"	.....		1.50
6"	.....		2.00
CYPERUS Alternifolius, (Umbrella Plant) 4"	.....		.75
5"	.....		1.00



DIEFFENBACHIA Rudy Roehrs, 5"	.....		1.50
6" tub	.....		2.50
Picta, 5"	.....		1.00
6½" tub, comb.	.....		2.50
DISHGARDEN PLANTS 2¼" assorted	..... doz.	1.20 &	1.80
DISHGARDENS .75, 1.00, 1.25, 1.50, 2.00, 2.50, 3.50,	5.00 &		up
DRACAENA Goldieana 4"	.....		10.00
DRACAENA Massangeana, 6"	.....		1.50
7"	.....		2.50
EUPHORBIA Splendens (Crown of Thorns) 10" tubs	.....		15.00
FERN DISHES—Pottery planted with assorted table ferns, as centerpiece	.....		1.50



<b>FICUS Elastica</b> (Rubber Plant) 5".....	1.00 & 1.50
<b>HIBISCUS</b> , semi-standard .....	Quoted
<b>IVY English</b> 4".....doz.	4.50
<b>IVY Pyramids</b> , green, 12" tubs, 5-5½'.....	20.00

### KENTIA PALMS

2¼" pot, 10-12".....	.25
8" tub, 4½-5', 4 pl. comb.....	6.50
8" tub, 5-5½', 4 pl. comb., heavy..	7.50
9-10" tub, comb. 5½-6'.....	12.00
12" tub, comb. 6-6½'.....	20.00
12" tub, 6½-7½' comb.....	25.00 & 30.00
14" tub, 8-9' comb., specimen.....	35.00
14" tub, 10-12', comb., specimen.....	50.00

(On express shipments  
crating charges extra)



<b>MARICA Northiana</b> , 5".....	1.50
<b>MUSA Cavendishi</b> (Banana) 6" Pot.....	3.00
<b>NEPENTHES</b> (Fly-eating Pitcher Plant).....	15.00
<b>ORCHIDS</b> , plants and cut flowers.....	Market Price
<b>PANDANUS Veitchii</b> , 5½".....	1.50
7".....	2.50
<b>PEPEROMIA obtusifolia</b> , 2¼".....	.10
<b>PHILODENDRON cordatum</b> , 2¼" .....doz.	1.80
4" .....	.50
5" hanging vines, heavy.....	.75
7" tub (birch totem poles) 2½ ft.....	2.50
<b>PHOENIX Roebelinii</b> , northern greenhouse grown	
4" .....	1.00
11" tub, 3' overall .....	10.00
12" tub, 3½-4' .....	20.00
14" tub, 4½-5' .....	35.00
18" 9-10' high, Specimen.....	50.00
<b>PINEAPPLE</b> , variegated, 8" tub.....	15.00
<b>PLATYCERIUM, alcornae &amp; majus</b> (Staghorn).....	3.50 & 5.00
<b>SAINT PAULIA</b> 4" .....	.60
<b>SANSEVIERIA laurenti</b> 4" pot .....	.50
4½" pot .....	.75
5" pot .....	1.00
6" comb. ....	2.00
7" comb. ....	2.50
<b>SELAGINELLA, Brownii</b> , 2".....	.15
<b>SPATHIPHYLLUM</b> 8-10" .....	7.50 & 10.00
<b>STOVEPLANTS</b> , Collection of rare exotic plants for conservatory or home—Quoted	
<b>STRELITZIA Reginae</b> "Bird of Paradise", 10" tub.....	10.00
<b>TRADESCANTIA</b> (Wandering Jew), 4".....doz.	2.50
<b>TOLMIEA menziesii</b> , (Piggy-back plant) 4".....	.50
<b>VITIS Rhombifolia</b> 4".....	.75

(On dishgardens to be replanted, we will allow credit to the extent of one-half the original cost of the container. Not responsible for breakage.)

### OF INTEREST TO GROWERS—

	Per C
<b>BOUVARDIA</b> Christmas Red, Giant Pink; Humboldt, 2¼".....	15.00
<b>Albatross</b> (Large White) 2¼".....	18.00
<b>AZALEAS</b> —2¼" pot for delivery Spring 1945	
Coral Bells, Salmon Beauty, Chas. Encke, Hexe, Snow, Hinodegiri, Triomphe, Mme. Petrick, and Paul Schame—Let us reserve them for you!	
<b>ADIANTUM Wrightii</b> (Maidenhair Fern) 2".....	18.00

### DELIVERY SCHEDULES

Metropolitan North Jersey—Wednesday and Friday.

Metropolitan New York—Tuesday, Thursday and Friday.

**THIS PRICE LIST IS SUBJECT TO CHANGE WITHOUT NOTICE**



## PLANT ARRANGEMENTS in POTTERY and GLASS



### "DIXIELAND" DISHGARDENS

Subtropic Plantings of Miniature Foliage Plants,

Sansevierias, and compatible Succulents, .75,

1.00, 1.25, 1.50, 2.00, 2.50, 3.50, 5.00, 7.50 & 10.00

Novelties .....doz. 3.50



**CACTUS GARDENS**, colorful and long-lasting, .50,

.60, .75, 1.00, 1.50, 2.00, 2.50, 3.00, 3.50, 5.00 & 7.50

**Imported Native Mexican Pottery**, hand decorated,

planted with Cacti..... 1.50, 2.00, 2.50, 3.00 & 4.00

**Mexican Casseroles** ..... 1.50, 2.50 & 3.50

**BIRDBATH**, dramatic Desert landscape of Cacti..... 10.00 & 12.50



**Exotic BROMELIADS**, artistic setting in fine pottery,

5.00, 7.50 & 10.00

**BIRDBATH**, planted with Bromeliads and other

exotic plants ..... 15.00



### GARDENS IN GLASS

Globes, planted with bright colored tropical

miniature plants, 8"—2.50; .....12" 5.00

Deck Lantern and Display Jars..... 5.00